

IIBA Informant

News from the Denver Chapter of the IIBA

September 14, 2015

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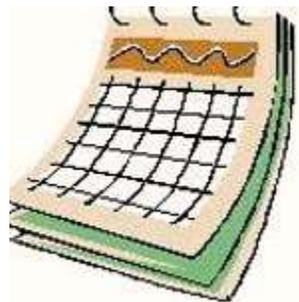
[Join Our Mailing List!](#)

Dear Analyst,

If you enjoy reading this newsletter and think that other Business Analysts, Project Managers, or Directors in your organization might enjoy it as well, it's easy to share. Just forward it to your colleagues.

Did someone forward this newsletter to you? Would you like to receive upcoming issues of this newsletter and learn more about IIBA and the Business Analysis profession? Just click on the ***Join Our Mailing List*** link on the [IIBA Denver Chapter website](#).

Please join us at the September Chapter Meeting This Wednesday!



September Chapter Meeting

Date: Wednesday September 16

5:30 - 6:00 - Check In, Networking, Food

6:00 - 6:30 - Announcements, Chapter Business, and Group Q&A

6:30 - 8:00 - Presentation

Topic: Breakthrough Business Analysis: Collaboration, Creativity, and Deliberate Design-Centered Innovation

[Register here.](#)

Realizing that creativity is the #1 skill required to succeed in the 21st century, this presentation explores the role of BAs in fostering collaboration, creativity, and innovation when working with groups at all levels of the organization. Understanding that all people are creative, we explore how the BA can seed creativity across the organization.

1. Discover the magic of design thinking, and how it is being used in progressive organizations to develop breakthrough solutions to complex business problems.
2. Discover creativity-inducing tools and techniques used by facilitators everywhere for problem solving and decision making.
3. Examine how to augment structured facilitation techniques with investigation, experimentation, and creativity-inducing activities.
4. Learn how to reinvent your team facilitation model often to keep your teams engaged in the innovation process, whether working on incremental enhancements or breakthrough technology.

Presenter: Kitty Haas

With over 25 years of business analysis and project management experience, Kathleen Hass (Kitty) is a prominent presenter at industry conferences, and author and lecturer in strategic project management and business analysis disciplines. Kitty has managed large, complex projects in the airline, telecommunications, retail, and manufacturing industries, and in the U.S. Federal Government. Kitty is a thought leader in the fields of business analysis and complex project management. She is a member of the IIBA Senior Leadership Team, currently serving as Director at Large, Chapter Governance Committee chairperson, and member of the Business Analysis Body of Knowledge (BABOK®) committee. Kitty contributed to several BABOK sections and was the lead author of the Enterprise Analysis chapter.

Location:

Business Tech Center
8301 East Prentice Avenue, #400
Greenwood Village, CO 80111
[303-996-2849](tel:303-996-2849) (call for directions if needed)

Click [here](#) to view maps and images of the meeting facility.

Meeting Format:

At the beginning of the meeting, we are holding a 10-15 minute Q&A regarding any pressing issues you may have regarding your BA practice. Ask the group for help with any particular issue you may be facing, or insight into a new topic you'd like to know more about. Be prepared with your questions and tap the collective knowledge of the group.

Meeting Call-in Number:

If you can't attend the meeting in person, you can call-in and listen to the meeting announcements and presentation. The number is [712-432-1212](tel:712-432-1212) and the meeting code is 642-869-993#. The meeting host (Debbie Rasor) will call in at about 5:55 pm. You can join the online meeting at [this link](#). You don't need to download any software. If you have issues dialing in text Debbie at [303-843-0516](tel:303-843-0516) or email to debbie_rasor@yahoo.com during the meeting.

BABOK Version 3 Books for Sale:

BABOK version 3 books will be available on sale at the meeting for \$50. For IIBA Denver Chapter members, the cost is

\$40.

[Register here.](#)

Event Sponsors:

Meeting Sponsor is [MODIS](#).

Business space sponsor is [Business Tech Center](#).

Letter from the President

by Monte Malenke, President

September Meeting

With fall just around the corner and football season upon us once again, I hope everyone had a great summer and enjoys these late summer days. This month we are having a chapter meeting on our normal third Wednesday of the month on the 16th, and have a special guest speaker, Kitty Haas. Kitty is a member of the main IIBA (international) board, and has been a well received speaker at our chapter in the past. Be sure to register for this chapter meeting!

VP of Marketing

For those of you that might have missed this in the last newsletter, Sandi Byron has agreed to become our new VP of Marketing, with a primary focus on our sponsorship relationships and program. She has already been making an important impact and I'm very excited to have her energy and ideas on the board. Be sure to congratulate her when you see her at the chapter meeting on the 16th!

Bridging the Gap is an ongoing sponsor

Denver IIBA is proud to announce a Gold Sponsor for 2015! The company is [Bridging the Gap](#), a leading provider of virtual business analysis training founded by a long-time chapter member.

Laura Brandenburg, CBAP® is passionate about business analysis and about helping you find your place within it. Laura is the author of *How to Start a Business Analyst Career*, *Professional Development for Business Analysts*, and *How to Earn Your CBAP or CCBA in 3 Months*.

Laura offers business analysis courses to people who want to get started in a business analyst career or make sure they succeed in their current business analyst position. She is also providing exclusive discounts for those involved with the Chapter - check out the [sponsorship page](#) for more information.



Long time sponsor MODIS is the meeting sponsor for September

As a global provider of IT staffing services, MODIS connects the very best IT professionals to great opportunities at leading companies. And we do it every single day - for both temporary and permanent assignments and across virtually all industries. We use our insight, flexibility and expanded resources to anticipate the needs of leading tech companies and help them make exceptional connections with top tech talent.

[MODIS predicts a 25% growth for business analysts by 2022.](#)

MODIS



Proud Sponsor

For more information, please contact:
Kristen Short

Resource Development Manager
720-244-5309
7887 East Belleview Avenue, Suite 400
Englewood, CO 80111

The Business Tech Center is our business space sponsor

We would like to thank The Business Tech Center for their involvement with the IIBA Denver Chapter. The BTC currently has an exclusive offer for IIBA members - get 15% off the rental rate!

To learn more, visit our website at TheBusinessTechCenter.com
or contact us at [303-996-2849](tel:303-996-2849) or

info@TheBusinessTechCenter.com

View from the BABOK

by Barbara Griffith, CCBA

3.2 Plan Stakeholder Engagement

In the BABOK V 3, two KAs from V 2 (2.2 Conduct Stakeholder Analysis and 2.4 Plan Business Analysis Communication) are combined into one: 3.2 Plan Stakeholder Engagement. The focus of this KA is to help to establish and maintain effective working relationships with stakeholders. There seems to be more emphasis on analyzing stakeholder influence.



The need to keep on identifying stakeholders throughout the process is also emphasized. Uncovering stakeholder needs when well into a project can have a major and disruptive impact. Stakeholders may also be outside the organization. As stakeholders are identified, their roles are also clarified. A stakeholder may have more than one role.

Another area of emphasis in V 3 is stakeholder attitudes. Their level of interest, the benefits they perceive (whether or not they understand the project accurately), the perceived detriments that concern them, and their willingness to endure the needed change, are all important. Even when a stakeholder is not a key figure in a project, if their attitude is negative, it may require extra effort to gain their cooperation. Business analysts may need to develop risk plans for obtaining the needed support from stakeholders who have sufficient influence to advance or impede a project.

The business analyst will also have to consider the type and frequency of collaboration and communication that may be appropriate for different stakeholders. Any collaboration plan should be evaluated periodically and changed as needed. The choice of a communications medium is important, as different individuals will have different preferences that may affect their level of support and collaboration. One technique that is mentioned in V 3 is Mind Mapping. This is an elaboration of note-taking that diagrams thoughts around a central subject, often using software that allows graphics, file attachments, and is searchable.

The output of Planning Stakeholder Engagement is a Stakeholder Engagement Approach that records the individuals, their roles, their responsibilities, and the collaboration and communication methods that will be used in each case.

Chapter News

by Debbie Rasor and Grant Warden

Continuing Trial of Call-in During Chapter Meetings

For the July chapter meeting, we trialed having live call-in access for those who cannot attend in person. Two people called in. For the September Chapter meeting, we will continue our trial, and we will also attempt to have the meeting slides (if any) available during the meeting for those on the phone. The link is included in the event section of this newsletter.

October Networking Event!

Save the date for the October Networking Event on THURSDAY October 15. The location is LoDo's Bar and Grill in Highlands Ranch. Click [here](#) to see more details and to register.

Chapter Awards

The IIBA is taking nominations for the 2015 Chapter Awards. It is an exciting time for IIBA chapters and HQ is thrilled to have the opportunity to recognize its Chapters for their dedication and success. The Chapter Awards process allows HQ to recognize and celebrate the successes of all Chapters. The award topics have been creatively designed to align with its new strategic plan in an innovative way and to acknowledge the value of all Chapters. This new process allows HQ to recognize those chapters that are leaders and innovators within their Business Analysis communities.

Based on the Denver chapter growth and success over the last year, we submitted applications for multiple award categories. Chapter awards finalists will be announced on October 7, 2015 and winners will be announced at the Chapter Award event at the Building Business Capabilities (BBC) Conference in Las Vegas, NV, November 2-6, 2015. Stay tuned for results!

Mentor Program

The Denver IIBA Chapter is dedicated to providing members with various resources to enhance their knowledge and expertise. One resource is our mentor program, which allows individual members to partner with each other with the goal of sharing ideas on strategies, techniques, issues, or anything else that influences their roles as Business Analysts.

We can each benefit from collaboration and sharing with other members. **If you would** like more information on how to participate, please contact our VP Education for more details.

Membership News

by Susan Futey, CBAP, VP Membership

Welcome new Denver Chapter members!

Steve Knee, Edgar Montes, Karol Omodt

Active Member Count: 90

Not a member yet but interested in joining?

It's a great way to network, share business analysis knowledge and experience, and learn about new techniques and processes. Best of all, membership is just **\$25/year!** [Join Now!](#)

Benefits of being a local chapter member:

- Attend chapter meetings free
- Participate in Denver Chapter elections (as candidates or as voters)
- Participate in members-only offers such as volunteer opportunities at BA World
- Get to wear a snazzy name badge at the meetings

IIBA member, but *not* a Denver Chapter member, your cost = \$10 per meeting. IIBA member *and* a Denver Chapter member (annual membership fee of \$25) your cost = **free**.

Take advantage of this deal today!

You do have to be a member of the IIBA International Organization in order to join the IIBA Denver Chapter. Join IIBA through their website at www.iiba.org. IIBA [Membership benefits](#) include:

- Free copy of the [Business Analysis Body of Knowledge® \(BABOK® Guide\)](#)
- Free access to the [Online Library](#) where you will find hundreds of books
- Knowledge sharing and networking opportunities through the [IIBA Community Site](#)
- Exclusive IIBA monthly publications such as the [IIBA BA Connection monthly newsletter](#)
- Eligibility to join a local [IIBA Chapter](#)
- Access to a free copy of the [Business Analysis Competency Model](#)
- Access to [IIBA Webinars](#) on a range of professional development topics - *Hot Topic now is the BABOK V3 webinar series!*
- Job search capabilities using [Career Center](#)

If you have any questions about membership or renewal, please feel free to send an email using the [Contact Us](#) link on the IIBA Denver Chapter website.

Congratulations!

This summer there are three new CBAPs and CCBA's in Colorado. Congratulations all!!

- Desiree Sefair Hazzi, CBAP, August 11, 2015
- Alan Cavin, CBAP, July 9, 2015
- Genevieve Cavallo, CCBA, June 30, 2015



Thanking our Volunteers!

by Monte Malenke, President

This month I'd like to recognize Debbie Rasor, the lead editor of our newsletter and resident expert on Constant Contact. As our CBAP coordinator as well, she is always willing to help anyone work toward their CBAP. Debbie has been serving in these roles for several years, and is one of most proactive and helpful people I've worked with. Working with Jay Galecki, she has always made sure the newsletter gets out every month and always willing to help with any special mailings or whatever might be needed. Many thanks to you Debbie for such tireless and consistent service for the chapter. You are a joy to work with and big part of what makes our chapter special - thank-you!



Denver Chapter Education News

by Heidi McLaughlin, VP Education

Call for Speakers

We are looking for speakers to speak at our chapter meetings on topics relevant to business analysts. If you have an interest in being a speaker, being part of a panel of speakers, or if you know someone who would make a great speaker, please contact Heidi at Education@denver.iiba.org. Some topics that have been suggested are listed below, but of course our interests are not limited to this list.

- BABOK Review
- Agile Extension to the BABOK
- Process Mapping
- BA Diagramming & Modeling
- Elicitation
- Enterprise Analysis

Get involved!

Do you want to support local Business Analysts, the profession, increase visibility to your company, or gain recertification credits? The Denver chapter is looking for help in this manner:

Corporate Programs

There is currently an opening for Corporate Programs in the Marketing Committee. If you are interested, contact marketing@denver.iiba.org.

Meeting Coordinator for Bi-Monthly Chapter Meetings

We are looking for someone to be a central point of contact for our bi-monthly chapter meetings to make sure everything is set for each chapter meeting. This currently is fairly well taken care of by our existing board members who set up the speaker, manage the meeting registrations and run the meetings. The main thing we need is someone to make sure the food is handled for each meeting, which would just involve ordering what we need for each meeting once we are close to each meeting and have a head count. This would be a new director level position on the Events committee, and would be a great way to get involved and invest in the chapter without a huge commitment. Please email Monte Malenke if you have any interest in helping as our new Chapter Meeting Coordinator at President@denver.iiba.org.

Volunteer Coordinator

We are looking to find someone who would like to be a point of contact with folks who have expressed an interest in volunteering with the chapter, and with the chapter leadership who are looking for volunteers to help on our various committees or with special events. This role would mainly need to contact folks who express interest in volunteering to meet them and find out what their interest is, keep track of that information, and work with the leadership in trying to find

folks to help when needed. If you like meeting new people and developing relationships with other BAs in the community, you should become our new Volunteer Coordinator! Please email Monte Malenke at President@denver.iiba.org or Susan Futey at Membership@denver.iiba.org.

Upcoming 2015 Meetings/Events

Future meetings are scheduled every other month. The remaining meetings are:

- **October 15** - Thursday - Fall Networking Event at LoDo's Bar and Grill in Highlands Ranch. [Register here.](#)
- **Building Business Capability (BBC) Event in November** - If you are looking to support your business analysis career and development with a leading IIBA conference, check out the annual Building Business Capability (BBC) event in Las Vegas from November 2 through November 6. Many interesting topics will be presented, including a few from North Highland, the employer of one of our own CBAP members, Michelle Kahler. Get more information on the BBC website at buildingbusinesscapability.com and we hope to see you there!
- **Next Chapter Meeting** - November 18 at Business Tech Center (this is a Wednesday).

Certification News

by Debbie Rasor, CBAP

Need Help with your CBAP or CCBA® application?

Need another set of eyes to review your application before you submit it? Tips on applying for recertification? I can answer your questions, review your application, and offer feedback on it before you submit it. Contact me at debrasor@yahoo.com.

Newsletter Editor: Debbie Rasor, CBAP

Associate Editor: Jay Galecki

If you have a contribution to make to the IIBA Informant, please email us at editor@denver.iiba.org.

If you are interested in advertising BA-related services in the IIBA Informant, please email us at info@denver.iiba.org.

Produced by the Denver Chapter of the IIBA

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The International Institute of Business Analysis is a non-profit organization for Business Analyst professionals. The goal of the local Denver Chapter is to support IIBA by (1) advancing the role of the Business Analyst as a recognized profession, (2) support opportunities for members to network with, and gain knowledge from, seasoned BA practitioners as well as industry and government leaders, (3) provide access for members to a formal "knowledge base" as well as forums for sharing expertise, expressing professional opinions and building a reputation within the industry, (4) provide pathways to learn about business analysis best practices, and (5) obtain and sustain a level of financial security, sustainability, and autonomy at the local level.