

# IIBA Informant

## News from the Denver Chapter of the IIBA

August 16, 2015

### In This Issue

Upcoming Events  
President's Letter  
View from the BABOK  
Chapter News  
Membership News  
Thank You!

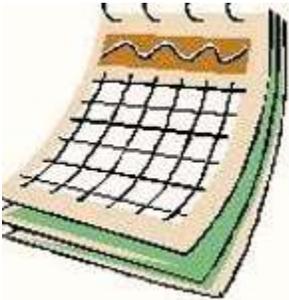
[Join Our Mailing List!](#)

### Dear Analyst,

If you enjoy reading this newsletter and think that other Business Analysts, Project Managers, or Directors in your organization might enjoy it as well, it's easy to share. Just forward it to your colleagues.

Did someone forward this newsletter to you? Would you like to receive upcoming issues of this newsletter and learn more about IIBA and the Business Analysis profession? Just click on the **Join Our Mailing List** link on the [IIBA Denver Chapter website](#).

### Please join us at the September Chapter Meeting!



Realizing that creativity is the #1 skill required to succeed in the 21st century, this presentation explores the role of BAs in fostering collaboration, creativity, and innovation when working with groups at

### all levels of the organization. **September Chapter Meeting**

**Date: Wednesday September 16**  
5:30 - 6:00 - Check In, Networking, Food  
6:00 - 6:30 - Announcements and Chapter Business  
6:30 - 8:00 - Presentation

**Topic:** Breakthrough Business Analysis: Collaboration, Creativity, and Deliberate Design-Centered Innovation

Understand that all people are creative, we explore how the BA can seed creativity across the organization. [Register here.](#)

1. Discover the magic of design thinking, and how it is being used in progressive organizations to develop breakthrough solutions to complex business problems.
2. Discover creativity-inducing tools and techniques used by facilitators everywhere for problem solving and decision making.
3. Examine how to augment structured facilitation techniques with investigation, experimentation, and creativity-inducing activities.
4. Learn how to reinvent your team facilitation model often to keep your

teams engaged in the innovation process, whether working on incremental enhancements or breakthrough technology.

**Presenter: Kitty Haas**

With over 25 years of business analysis and project management experience, Kathleen Hass (Kitty) is a prominent presenter at industry conferences, and author and lecturer in strategic project management and business analysis disciplines. Kitty has managed large, complex projects in the airline, telecommunications, retail, manufacturing industries, and in the U.S. Federal Government. Kitty is a thought leader in the fields of business analysis and complex project management. She is a member of the IIBA Senior Leadership Team, currently serving as Director at Large, Chapter Governance Committee chairperson, and member of the Business Analysis Body of Knowledge (BABOK®) committee. Kitty contributed to several BABOK sections and lead author of the Enterprise Analysis chapter.

**Location:**

Business Tech Center  
8301 East Prentice Avenue, #400  
Greenwood Village, CO 80111  
[303-996-2849](tel:303-996-2849) (call for directions if needed)

Click [here](#) to view maps and images of the meeting facility.

**Meeting Format:**

At the beginning of the meeting, we are holding a 10 minute Q&A regarding any pressing issues you may have regarding your BA practice. Ask the group for help with any particular issue you may be facing, or insight into a new topic you'd like to know more about. Be prepared with your questions and tap the collective knowledge of the group.

**Meeting Call-in Number**

If you can't attend the meeting in person, you can call-in and listen to the meeting announcements and presentation. The number is [712-432-1212](tel:712-432-1212) and the meeting code is 642-869-993#. The meeting host will call in at about 6 pm. You can join the online meeting at [this link](#).

[Register here](#).

**Event Sponsors:**

Food generously provided by [MODIS](#).  
Business space sponsor is [Business Tech Center](#).

**Letter from the President**

by Monte Malenke, President

I hope everyone is having a great summer, now that it might have finally arrived after such a wet spring and early summer! This month, we are looking forward to our next chapter meeting in September which we're very excited to be having Kitty Haas speak at. Kitty is on the board of directors of the IIBA international organization, and will be speaking on Breakthrough Business Analysis: Collaboration, Creativity, and Deliberate Design-Centered Innovation. This should be a special presentation you won't want to miss!



If you have attended a recent chapter meeting, you have no doubt been very impressed with our new meeting facility at the Business Tech Center, which is working out to be a truly superb meeting location. If you haven't attended recently, September is your month to connect with us again and see the new meeting facility, and listen to a special speaker.

### **New VP of Marketing!**

I'm very excited to announce that Sandi Byron has accepted the position of VP of Marketing for the Denver chapter! Sandi is a long time chapter member and always an engaged contributor at our chapter meetings and events, who will bring a lot of energy and ideas to this role and to the board. Sandi also has a depth of experience as a Business Analyst having worked in this role for IBM, Cricket, and 5280 Solutions in recent years. Sandi will complete the two year term of this role which Aaron Niemen recently need to resign from. Please join with me in welcoming Sandi to board, and giving her a great big thanks for filling this important role. Thank you Sandi!

### **Chapter Meeting Format**

Once again, don't forget about the new segment we have at the beginning of our chapter meetings where you will have a chance to participate in our group Q&A. There is a lot of expertise represented in our chapter, and this is an excellent chance for us to leverage that collective experience and get answers and insights to challenges we might be facing in our day to day business analysis projects. You may have that one piece of information someone is desperate for!

### **MODIS is long time chapter sponsor**

As a global provider of IT staffing services, MODIS connects the very best IT professionals to great opportunities at leading companies. And we do it every single day - for both temporary and permanent assignments and across virtually all industries. We use our insight, flexibility and expanded resources to anticipate the needs of leading tech companies and help them make exceptional connections with top tech talent.

[MODIS predicts a 25% growth for business analysts by 2022.](#)

For more information, please contact:  
Kristen Short  
Resource Development Manager  
720-244-5309  
7887 East Belleview Avenue, Suite 400  
Englewood, CO 80111



### **Bridging the Gap**

Denver IIBA is proud to announce a Gold Sponsor for 2015! The company is [Bridging the Gap](#), a leading provider of virtual business analysis training founded by a long-time chapter member.

**Laura Brandenburg, CBAP®** is passionate about business analysis and about helping you find your place within it. Laura is the author of *How to Start a Business Analyst Career*, *Professional Development for Business Analysts*, and *How to Earn Your CBAP or CCBA in 3 Months*.



Laura offers business analysis courses to people who want to get started in a business analyst career or make sure they succeed in their current business analyst position. She is also providing exclusive discounts for those involved with the Chapter - check out the [sponsorship page](#) for more information.

## View from the BABOK

by Aseem Kapoor

### Business Analysis Planning and Monitoring - BABOK Version 3 vs. Version 2

The Business Analysis community appreciates the importance of Planning and Monitoring activities. Planning and Monitoring are important groundwork on which key activities are necessary to perform in order to complete a business analysis effort. BABOK Version 3 includes enhancements like BA Core Concept Model™ (BACCM) and significantly restructured Knowledge Areas and Tasks.

#### What is new in BABOK v3?

BACCM has identified six core concepts related to business analysis:

- Changes
- Needs
- Solutions
- Stakeholders
- Value
- Contexts



The BACCM not only stresses the thinking of business analysis along these core concepts but also places emphasis on relationship between these concepts. For example "Changes are made in a Context to provide Value to Stakeholders". The BACCM model has identified over 54 important relationships between the core concepts, and those relationships are key to understanding the concepts themselves.

#### What been modified BABOK v3 compared to version 2?

Version 2 discusses Plan driven vs Change Driven approaches where as BABOK Version 3 takes a refreshing new ground up approach. Here is a comparison of Knowledge Area and Task names between the two versions.

#### BABOK Guide Version 2

2.0 BA Planning and Monitoring - v2.0 tasks

#### BABOK Guide Version 3

3.0 BA Planning and Monitoring - v3.0 tasks

2.1 Plan Business Analysis Approach	3.1 Plan Business Analysis Approach
2.2 Conduct Stakeholder Analysis	3.2 Plan Stakeholder Engagement
2.3 Plan Business Analysis Activities	3.3 Plan Business Analysis Governance
2.4 Plan Business Analysis Communication	3.4 Plan Business Analysis Information Management
2.5 Plan Requirements Management Process	3.5 Identify Business Analysis Performance Improvements
2.6 Manage Business Analysis Performance	

The Knowledge Area and Task names have changed, in many cases they are refinements vis a vis significant changes to detailed contents. A person familiar with version 2 Knowledge Area's and Tasks should be able to grasp these changes quickly. Overall, BABOK Planning and Monitoring version 3 organized on six core concepts -- BACCM giving it a easier readability and alignment to industry standards. It has refined KA and Task names and contains a structure that better reflects the overall practice of business analysis.

## Chapter News by Debbie Rasor, CBAP

### July Chapter Meeting

If you missed the July chapter meeting, you missed an informative and interactive presentation by Elizabeth Larson from Watermark Learned. She spoke on Top Models for Complete Requirements Elicitation. There were 53 attendees. You can see photos from the presentation [here](#).

### Continuing Trial of Call-in During Chapter Meetings

For the July chapter meeting, we trialed having live call-in access for those who can't attend in person. Two people called in. For the September Chapter meeting, we will continue our trial, and we will also attempt to have the meeting slides (if any) available during the meeting for those on the phone. The link is included in the event section of this newsletter.

### Denver Chapter Site

Are you looking for more information about a career in business analysis, looking for a new position, or just want to learn more about the chapter? Don't forget about the local Denver IIBA web page, there are many resources and topics covered there! You can access this site through [denver.iiba.org](http://denver.iiba.org).

## Membership News by Susan Futey, CBAP, VP Membership

### Welcome new Denver Chapter members!

Terence Jackson Francis Arthur  
Eric Howell  
Frances McDowell  
Laura Shipley  
Kara Vitali

**Active Member Count: 87**

### Not a member yet but interested in joining?

It's a great way to network, share business analysis knowledge and experience,

and learn about new techniques and processes. Best of all, membership is just **\$25/year!** [Join Now!](#)

Benefits of being a local chapter member:

- Attend chapter meetings free
- Participate in Denver Chapter elections (as candidates or as voters)
- Participate in members-only offers such as volunteer opportunities at BA World
- Get to wear a snazzy name badge at the meetings

IIBA member, but *not* a Denver Chapter member, your cost = \$10 per meeting. IIBA member *and* a Denver Chapter member (annual membership fee of \$25) your cost = **free**.

*Take advantage of this deal today!*

You do have to be a member of the IIBA International Organization in order to join the IIBA Denver Chapter. Join IIBA through their website at [www.iiba.org](http://www.iiba.org).

IIBA [Membership benefits](#) include:

- Free copy of the [Business Analysis Body of Knowledge® \(BABOK® Guide\)](#)
- Free access to the [Online Library](#) where you will find hundreds of books
- Knowledge sharing and networking opportunities through the [IIBA Community Site](#)
- Exclusive IIBA monthly publications such as the [IIBA BA Connection monthly newsletter](#)
- Eligibility to join a local [IIBA Chapter](#)
- Access to a free copy of the [Business Analysis Competency Model](#)
- Access to [IIBA Webinars](#) on a range of professional development topics  
- *Hot Topic now is the BABOK V3 webinar series!*
- Job search capabilities using [Career Center](#)

If you have any questions about membership or renewal, please feel free to send an email using the [Contact Us](#) link on the IIBA Denver Chapter website.

### Thanking our Volunteers!

by Monte Malenke, President

This month we'd like to recognize **Felicia Arambula**, our VP of Finance, as the volunteer of the month. Felicia has served on the board of the IIBA Denver chapter for several years, and has been such an important part of keeping the chapter running. This year was a challenging one as we had to work through some complex tax issues that Felicia handled wonderfully, and was such a tremendous help to me through this. She maintains a working budget that we can depend on to know how we stand and what we can and cannot swing financially which is proving to be indispensable to help us accomplish our mission. She always handles the money for each chapter meeting, bringing money for use at the meetings and depositing all the proceeds we collect at each meeting. Next time you see Felicia, give her a great big thanks for all the time she puts into the



chapter. Thanks so much Felicia for all you do for the chapter - you are a real encouragement to us all!

## Denver Chapter Education News

by Heidi McLaughlin, VP Education

### Call for Speakers

We are looking for speakers to speak at our chapter meetings on topics relevant to business analysts. If you have an interest in being a speaker, being part of a panel of speakers, or if you know someone who would make a great speaker, please contact Heidi at [Education@denver.iiba.org](mailto:Education@denver.iiba.org). Some topics that have been suggested are listed below, but of course our interests are not limited to this list.

- BABOK Review
- Agile Extension to the BABOK
- Process Mapping
- BA Diagramming & Modeling
- Elicitation
- Enterprise Analysis

### Get involved!

Do you want to support local Business Analysts, the profession, increase visibility to your company, or gain recertification credits? The Denver chapter is looking for help in this manner:

### Corporate Programs

There is currently an opening for Corporate Programs in the Marketing Committee. If you are interested, contact [marketing@denver.iiba.org](mailto:marketing@denver.iiba.org).

### Future 2015 Meetings/Events

Future meetings are scheduled every other month. The remaining meetings are:

- Fall Networking event - Not scheduled
- November 18 - Meeting @ Business Tech Center (Wednesday)

### Certification News

by Debbie Rasor, CBAP

#### Need Help with your CBAP or CCBA® application?

Need another set of eyes to review your application before you submit it? Tips on applying for recertification? I can answer your questions, review your application, and offer feedback on it before you submit it. Contact me at [debrasor@yahoo.com](mailto:debrasor@yahoo.com).

Newsletter Editor: Debbie Rasor, CBAP  
Associate Editor: Jay Galecki

If you have a contribution to make to the IIBA Informant, please email us at [editor@denver.iiba.org](mailto:editor@denver.iiba.org).

If you are interested in advertising BA-related services in the IIBA Informant, please email us at [info@denver.iiba.org](mailto:info@denver.iiba.org).

**Produced by the Denver Chapter of the IIBA**

**President** ([president@denver.iiba.org](mailto:president@denver.iiba.org))

Monte Malenke

**Finance Committee** ([finance@denver.iiba.org](mailto:finance@denver.iiba.org))

VP-Finance and Treasurer: Felicia Arambula

**Education Committee** ([education@denver.iiba.org](mailto:education@denver.iiba.org))

VP-Education: Heidi McLaughlin

**Marketing Committee** ([marketing@denver.iiba.org](mailto:marketing@denver.iiba.org))

VP-Marketing: Sandi Byron

Director - Corporate Programs: open

**Membership Committee** ([membership@denver.iiba.org](mailto:membership@denver.iiba.org))

VP-Membership Services: Susan Futey, CBAP

**Communications Committee** ([communications@denver.iiba.org](mailto:communications@denver.iiba.org))

VP-Communication: Grant Warden

**Technology Committee** ([technology@denver.iiba.org](mailto:technology@denver.iiba.org))

AVP: Grant Warden

Webmaster: Linda Meserve

**Events Committee** ([events@denver.iiba.org](mailto:events@denver.iiba.org))

VP-Events: Gary Weis

The International Institute of Business Analysis is a non-profit organization for Business Analyst professionals. The goal of the local Denver Chapter is to support IIBA by (1) advancing the role of the Business Analyst as a recognized profession, (2) support opportunities for members to network with, and gain knowledge from, seasoned BA practitioners as well as industry and government leaders, (3) provide access for members to a formal "knowledge base" as well as forums for sharing expertise, expressing professional opinions and building a reputation within the industry, (4) provide pathways to learn about business analysis best practices, and (5) obtain and sustain a level of financial security, sustainability, and autonomy at the local level.